



# M. Adnan Rasheed

Professional WordPress Developer



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## WORK EXPERIENCE

[2022 - CONTINUE]

### WORDPRESS DEVELOPER AT BEING OPTIMIZERS

JUNIOR WORDPRESS DEVELOPER

- LMS Websites
  - Blog Websites
  - Business Websites
  - Portfolios Websites
  - E-Commerce Websites
- Developed and maintained multiple WordPress websites for clients across various industries
  - Customized WordPress themes and plugins to meet client requirements
  - Implemented responsive design and mobile-first approach to improve user experience
  - Collaborated with designers to develop custom WordPress themes
  - Managed and optimized website performance using caching, minification, and compression
  - Implemented security measures to prevent hacking and malware attacks
  - Developed custom WordPress plugins to meet client requirements

## EDUCATION



### School

Apr 1998 to May 2005



### Hifaz Quran

Apr 2005 to May 2009



### High School

Apr 2009 to May 2012



### College

Apr 2013 to May 2016

## SKILLS

- WordPress development
- Basics of HTML
- Responsive web design,
- Mobile-first approach
- SEO best practices (on-page + off-page optimization, technical SEO)
- Google Analytics, Google Search Console
- Yoast SEO, Ahrefs, SEMrush
- WordPress SEO plugins
- Web performance optimization



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Monday, 20 May 2024

**CB 307,  
Chachi Mohala, Wah Cantt,  
Teh. Taxila, District Rawalpindi**

Greetings!

I am a highly skilled WordPress developer with 2 years of experience in building fast, secure, and SEO-optimized websites. Proficient in WordPress development, theme customization, and plugin management.

"With two years of experience as a WordPress developer, I bring expertise in optimizing websites for SEO, ensuring mobile responsiveness, and implementing tools such as Google Search Console, Google Tag Manager, and Google Analytics. Proficient in basic HTML and CSS, I am adept at crafting high-performing websites that meet both user and search engine requirements. Now, I am eager to leverage my skills and knowledge in a new role where I can contribute to impactful projects and continue expanding my capabilities."

*Sincerely,*

M. Adnan Rasheed  
Professional WordPress Developer